



Information for Parents/Carers

Current research shows that **parents/carers are the greatest influence on a child's career decision**, but with an ever-changing labour market, changes to the education and examination system, along with the introduction of various new pathways into the world of work, it can be difficult to know how best to support your child.

This academic year all students will have access to **START**, an online careers guidance platform, which also has a ***dedicated section for parents*** to access so log in to have a look.

6th Form students will be signed in to **Unifrog**, an online careers guidance platform, with all the information, advice and guidance they will need to start making their final choices and applications before they leave.

Mrs Avery regularly (fortnightly or even more!) sends out a **careers bulletin via Parentmail**. Be sure to read these for up-to-date careers news, information and opportunities, local, national and international.

All students in Years 11 - 13 are constantly sent **careers emails** to their school accounts, which give news and information about apprenticeships, university and employment, as well as local, national and international opportunities for residentials, courses and taster days. Encourage your children to read and, where relevant, to act upon these.

Careers Evenings for parents of Key Stage 3 (Years 7-9) and Key Stage 4 (Years 10-11) students will be held in the autumn term. Come along to find out the careers education, information, advice and guidance your children will receive at Keswick School, the current labour market, and how you can best support them.

If you feel that a student would benefit from a 1:1 careers interview from our dedicated Level 6 Careers Advisor, Val Cumberbatch from Inspira, please contact Mel Avery, Careers Leader, to arrange.

Top Tips:

- Encourage your child to gain as much education and training as possible
- Help them discover their innate talents and skills
- Develop their knowledge of the world of work
- Teach them decision-making skills
- Value gender equity and cultural diversity
- Research careers resources/education and training opportunities

- Encourage your child to participate in extra-curricular activities and career development opportunities and enrichment experiences, like Duke of Edinburgh, the Duke of York Inspiring Digital Enterprise award, and NCS
- Be open-minded: the world of work has changed considerably since we were at school.

Useful Careers Video Links Giving Advice to Parents

This is a list of videos showing a variety of different opinions and advice. They are listed as a taste of what you might encounter, and are useful to promote thought and discussion:

<https://www.youtube.com/watch?v=FPDh8vYjAEc> (*How Parents Influence Career Aspirations*)

<https://www.youtube.com/watch?v=ckF0n1d0rCA> (*Best Careers Advice You've Never Heard Of*)

<https://www.youtube.com/watch?v=Mfiuup5Dncs&list=PL4JSMaUVcSC3U15b7zOTKOyhb-WaEeOC3> (*EY Parents Giving Advice: What the Nation Thinks*)

<https://www.youtube.com/watch?v=pH7a8TO7ExM&list=PL4JSMaUVcSC3U15b7zOTKOyhb-WaEeOC3&index=7> (*EY Panel Discussion Highlights*)

<https://www.youtube.com/watch?v=zpEflpocLc4&list=PL4JSMaUVcSC3U15b7zOTKOyhb-WaEeOC3&index=20> (*EY One Piece of Advice for Parents*)

<https://www.youtube.com/watch?v=YzSgcbuPGrA> (*Episode 1 of the Clueless Mum Lucy Dunn videos, released as part of the EY Parentship*)

<https://www.youtube.com/watch?v=0-g3OJHzo5o&list=PL4JSMaUVcSC3U15b7zOTKOyhb-WaEeOC3&index=29> (*Expert Advice from Dr Linda Papadopoulos*)

Useful Links

General

- <https://www.inspira.org.uk/>
- <https://nationalcareers.service.gov.uk/explore-careers>
- <https://icould.com>
- <https://successatschool.org>

These are websites that have specific careers advice/sections for parents:

- <https://www.startprofile.com>
- www.parentalguidance.org.uk
- <https://targetcareers.co.uk>
- <https://advice.milkround.com/tips/advice-for-parents>

Further Education Colleges and Training Providers

Carlisle College, Kendal College, Lakes College and Newton Rigg Gen2, James Core Ltd., RWP Training Ltd and System People

Apprenticeships

- <https://www.apprenticeships.gov.uk>
- <https://www.indeed.co.uk>
- <https://amazingapprenticeships.com>
- <https://www.notgoingtouni.co.uk>
- <https://careermap.co.uk>

Higher Education

University

- <https://www.ucas.com>
- <https://www.whatuni.com>
- <https://www.theuniguide.co.uk/>
- <https://discoveruni.gov.uk/parents-and-carers/>

Student Finance

- https://www.youtube.com/watch?v=mO_rAsMuAlM (Martin Lewis Student Loans Decoded)
- <https://www.gov.uk/support-child-or-partners-student-finance-application>
- <https://www.theuniguide.co.uk/advice/advice-for-parents/parents-what-you-need-to-know-about-student-finance>
- <https://www.ucas.com> › Finance › Student finance in England

Qualification Routes Explained

Qualification Level	Example Qualification Type	Apprenticeship Type
8	Doctorate NVQ Level 5 Vocational Qualifications Level B	
7	Postgraduate Certificate or Diploma Master's Degree NVQ Level 5 BTEC Advanced Professional Award, Certificate and Diploma Level 7	Higher or Degree
6	Degree (with or without Honours) Graduate Certificate or Diploma BTEC Advanced Professional Award, Certificate and Diploma Level 6	Higher or Degree
5	Foundation Degree Diploma of Higher Education (DipHE) BTEC Advanced Professional Award, Certificate and Diploma Level 5 NVQ Level 4	Higher
4	Certificate of Higher Education (CertHE) BTEC Advanced Professional Award, Certificate and Diploma Level 4 NVQ Level 4 Key Skills Level 4	Higher
3	A Levels (A-E grade) AS Levels NVQ Level 3 Key Skills Level 3 City & Guilds/BTEC	Advanced

2	GCSEs (9-4 or A*-C grade) NVQ Level 2 Key Skills Level 2 City & Guilds/BTEC Functional Skills/Skills for Life Level 2	Intermediate
1	GCSEs (3-1 or D-G grade) NVQ Level 1 Key Skills Level 1 City & Guilds/BTEC Functional Skills/Skills for Life Level 1	Traineeship
Entry Levels 1-3	Functional Skills/Skills for Life Entry Level	Traineeship

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