

Information for Parents/Carers



Current research shows that **parents/carers are the greatest influence on a child's career decision**, but with an ever-changing labour market, changes to the education and examination system, the effects of Covid, along with the introduction of various new pathways into the world of work, it can be difficult to know how best to support your child.

From Year 7 – Year 13 your child will be supported along every step of their careers journey. See below for details of the ***Keswick School Careers Programme by Year Group***.

Year 11 students (from October) and 6th Form students are signed in to **Unifrog**, an online careers guidance platform, with all the information, advice and guidance they will need to start making their final choices and applications before they leave.

Mrs Avery regularly (weekly usually) sends out a **careers bulletin via Parentmail**. Be sure to read these for up-to-date careers news, information and opportunities, local, national and international.

All students in Years 11 - 13 are constantly sent **careers emails** to their school Gmail accounts, which give news and information about apprenticeships, university and employment, as well as local, national and international opportunities for residentials, courses and taster days. Encourage your children to read and, where relevant, to act upon these.

Careers Evenings for parents of Key Stage 3 (Years 7-9) and Key Stage 4 (Years 10-11) students will be held in the autumn term, Covid permitting. Come along to find out the careers education, information, advice and guidance your children will receive at Keswick School, the current labour market, and how you can best support them.

If you feel that a student would benefit from a 1:1 careers interview from our dedicated Level 6 Careers Advisor, Val Cumberbatch from Inspira, please contact Mel Avery, Careers Leader, to arrange.

Top Tips:

- Encourage your child to gain as much education and training as possible
- Help them discover their innate talents and skills
- Develop their knowledge of the world of work
- Teach them decision-making skills
- Value gender equity and cultural diversity
- Research careers resources/education and training opportunities
- Encourage your child to participate in extra-curricular activities and career development opportunities and enrichment experiences, like Duke of Edinburgh, the Inspiring Digital Enterprise award, and NCS

- Be open-minded: the world of work has changed considerably since we were at school.

Useful Careers Video Links Giving Advice to Parents

This is a list of videos showing a variety of different opinions and advice. They are listed as a taste of what you might encounter, and are useful to promote thought and discussion:

<https://www.youtube.com/watch?v=FPDh8vYjAEc> (*How Parents Influence Career Aspirations*)

<https://www.youtube.com/watch?v=ckF0n1d0rCA> (*Best Careers Advice You've Never Heard*)

<https://www.youtube.com/watch?v=82aa881dpr0> (*How Parents Get In The Way of Career Plans*)

<https://www.youtube.com/watch?v=Mfiuup5Dncs&list=PL4JSMaUVcSC3U15b7zOTKOyhb-WaEeOC3> (*EY Parents Giving Advice: What the Nation Thinks*)

<https://www.youtube.com/watch?v=pH7a8TO7ExM&list=PL4JSMaUVcSC3U15b7zOTKOyhb-WaEeOC3&index=7> (*EY Panel Discussion Highlights*)

<https://www.youtube.com/watch?v=zpEflpocLc4&list=PL4JSMaUVcSC3U15b7zOTKOyhb-WaEeOC3&index=20> (*EY One Piece of Advice for Parents*)

<https://www.youtube.com/watch?v=YzSgcbuPGrA> (*Episode 1 of the Clueless Mum Lucy Dunn videos, released as part of the EY Parentship*)

<https://www.youtube.com/watch?v=0-g3OJHzo5o&list=PL4JSMaUVcSC3U15b7zOTKOyhb-WaEeOC3&index=29> (*Expert Advice from Dr Linda Papadopoulos*)

Useful Links

General

- <https://www.inspira.org.uk/>
- <https://nationalcareers.service.gov.uk/explore-careers>
- <https://icould.com>
- <https://successatschool.org>

These are websites that have specific careers advice/sections for parents:

- <https://www.startprofile.com>
- www.parentalguidance.org.uk
- <https://targetcareers.co.uk>

Further Education Colleges and Training Providers

- Carlisle College, Kendal College, Lakes College and Myerscough College
- Energy Coast UTC

- Gen2, James Core Ltd., RWP Training Ltd, Energus and System People
- Carlisle United Community Sports Trust

Apprenticeships

- <https://www.apprenticeships.gov.uk>
- <https://www.indeed.co.uk>
- <https://amazingapprenticeships.com>
- <https://www.notgoingtouni.co.uk>
- <https://careermap.co.uk>

Higher Education

University

- <https://www.ucas.com>
- <https://www.whatuni.com>
- <https://www.theuniguide.co.uk/>
- <https://discoveruni.gov.uk/parents-and-carers/>

Student Finance

- https://www.youtube.com/watch?v=mO_rAsMuAlM (Martin Lewis Student Loans Decoded)
- <https://www.gov.uk/support-child-or-partners-student-finance-application>
- <https://www.theuniguide.co.uk/advice/advice-for-parents/parents-what-you-need-to-know-about-student-finance>
- <https://www.ucas.com> › Finance › Student finance in England

Keswick School Careers Programme by Year Group

Year 7	4-6 week careers slot during Personal Development lessons, to include Jobs and Me, Gender Stereotyping, Employability Skills and a personal careers project; assembly careers talks by outside speakers; <i>Staff Treasure Hunt</i> in National Careers Week in March 2022 and <i>Futures Fridays</i> during form times. 1:1 careers interviews with Inspira careers advisor by request.
Year 8	4-6 week careers slot during Personal Development lessons, to include the <i>Step into the NHS</i> competition and Employability Skills. Assembly careers talks by outside speakers; <i>Staff Treasure Hunt</i> in National Careers Week in March 2022, and <i>Futures Fridays</i> during form times. 1:1 careers interviews with Inspira careers advisor by request.
Year 9	Careers Day prior to GCSE option choices in February 2022, to include information about your options, Meet the Employer, careers research, Inspiring Digital Enterprise award, decision making, goal setting, and going to university; <i>Tomorrow's World</i> entrepreneurial award run by Jacobs Ltd, and <i>Futures Fridays</i> during form times. 1:1 careers interviews with Inspira careers advisor by request.
Year 10	1 x 4 week slot during Personal Development lessons, to include CV writing, local labour market information, oral presentations about Cumbrian businesses, employability skills; a week's work experience in June 2022. 1:1 careers interviews with Inspira careers advisor by request.
Year 11	Careers Day in October 2021, to include post-16 options, Meet the Employer, 1:1 mock interviews, careers research, Inspiring Digital Enterprise award, going to university and introduction to <i>Unifrog</i> , an online careers platform; 3 week slot in Personal Development, to include post 16 options, future plans and goal setting, employability skills and group interviews; employer/training provider/university opt-in talks throughout the year; 1:1 careers interviews with Inspira careers advisor; mock interviews by request; outside careers events.
Year 12	(In conjunction with the 6th Form team) a week's work experience in May 2022; higher education and post-18 options days, to include personal statement writing, apprenticeships, and introduction to UCAS; Careers Fair, to include meeting training providers and employers, CV writing and interview techniques; Dream Placement; visit to Newcastle and Northumbria University; student finance talks; outside careers events; opt-in university, apprenticeship and employer talks; mock interviews by request; Oxbridge activities. 1:1 careers interviews with Inspira careers advisor by request.
Year 13	(In conjunction with the 6th Form team) personal statement writing; opt-in careers talks; mock interviews by request; outside careers events; work experience where relevant. 1:1 careers interviews with Inspira careers advisor by request.

Qualification Routes Explained

Qualification Level	Example Qualification Type	Apprenticeship Type
8	Doctorate NVQ Level 5 Vocational Qualifications Level B	
7	Postgraduate Certificate or Diploma Master's Degree NVQ Level 5 BTEC Advanced Professional Award, Certificate and Diploma Level 7	Higher or Degree
6	Degree (with or without Honours) Graduate Certificate or Diploma BTEC Advanced Professional Award, Certificate and Diploma Level 6	Higher or Degree
5	Foundation Degree Diploma of Higher Education (DipHE) BTEC Advanced Professional Award, Certificate and Diploma Level 5 NVQ Level 4	Higher
4	Certificate of Higher Education (CertHE) BTEC Advanced Professional Award, Certificate and Diploma Level 4 NVQ Level 4 Key Skills Level 4	Higher
3	A Levels (A-E grade) AS Levels T Levels NVQ Level 3 Key Skills Level 3 City & Guilds/BTEC	Advanced
2	GCSEs (9-4 or A*-C grade) NVQ Level 2 Key Skills Level 2 City & Guilds/BTEC Functional Skills/Skills for Life Level 2	Intermediate
1	GCSEs (3-1 or D-G grade) NVQ Level 1 Key Skills Level 1 City & Guilds/BTEC Functional Skills/Skills for Life Level 1	Traineeship
Entry Levels 1-3	Functional Skills/Skills for Life Entry Level	Traineeship