



Real projects led by young people



www.cforlp.org.uk



Introduction



Centre for Leadership Performance

What is the Centre for Leadership Performance?

The Centre for Leadership Performance (CforLP) is a not-for-profit organisation, based in Cockermouth but with a countywide remit to develop Cumbria's leaders for today and tomorrow.

CforLP collaborates with a wide range of industry and business partners to deliver services and develop a range of opportunities and experiences within primary and secondary schools, including projects such as work awareness programmes. These projects provide experiences to engage with local employers, as well as develop a range of transferable skills.



What is ProjX?

- An innovative themed work awareness and leadership programme
- Funded through Sellafield Ltd's social impact programme, SiX, which prioritises projects co-created with the community and stakeholders
- Delivered by CforLP in partnership with businesses and organisations



Why take part?

- Develop confidence, aspirations and leadership skills
- Experience project management and business functions through real work scenarios
- Get involved in planning, designing, implementing, presenting and reviewing a project
- Opportunity to learn new skills and explore a range of careers whilst working with business professionals and industry experts
- Develop skills such as problem solving, collaboration and innovation, along with teamwork, communication and planning



What is involved?

- Based in a venue(s) linked to the area or theme of the programme
- Timetable made up of:
 - skills development tasks
 - sessions with a number of employers on specialisms such as Finance and Marketing
 - visits to local businesses or sites linked to the theme for the week
- Work in teams to complete a project





Previous ProjX Partners

During the programme participants meet a number of people from various organisations. In previous programmes, these have included businesses and organisations such as -



NATIONAL NUCLEAR LABORATORY





What is involved for ProjX Tourism?

- The programme will run from 17th-21st July 2023 and the theme for the week is Tourism
- CforLP are working with Cumbria Tourism on the programme, which will include partners from the tourism and hospitality industry in the county, such as Muncaster Castle, Armathwaite Hall and Wordsworth House & Gardens
- The programme will be based in venues in the Cockermouth area including Cottage in the Wood and Hundith Hill Hotel
- Suggested times are 9am-3.30pm Monday to Thursday, 9am-1.30pm Friday (approx.)
- The project brief will have a marketing/creative focus where you will be contracted to project manage a summer campaign strategy to increase visitor numbers to the county from the 18-30 year old age group





What next?

- There are 10-15 places on the programme
- Complete the [application form](#) or contact michelle.jackson@cforlp.org.uk if you have any questions
- CforLP will confirm places and ask those taking part to return completed parent/carer consent forms at least two weeks before the programme



Please contact michelle.jackson@cforlp.org.uk
if you have any questions or for any further
information