

Business Studies

Enrichment and Extra-curricular Opportunities

Students throughout their lessons are given additional opportunities to develop their understanding at a higher level.

GCSE

Students are offered the opportunity to visit Jaguar/Land Rover and Inspired Chocolate factory. Students examine production, quality and marketing techniques in both businesses.

Business Fayre: Students develop a business idea and set up a lunchtime stall, selling products to their peers.

A Level

At A Level, students are offered the opportunity to visit Coca Cola, Stella Artois, Concept Chocolate factory and The European Union and European Parliament. Students examine production, quality and marketing techniques in all businesses and the impact of the EU on businesses.

Future Learn Course

Students are encouraged to take part in several courses enhance their business knowledge e.g.

- Digital retail skills
- Digital skills digital marketing
- Business continuity management and crisis management: an introduction
- Globalisation in business