

Year 12 A LEVEL BUSINESS STUDIES Curriculum Map

| Term | Topic/Unit title | Essential knowledge and skills (what students should know and understand and be able to do by the end of the unit/topic) https://resources.eduqas.co.uk/Pages/ResourceSingle.aspx?rlid=1061 |
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| Autumn 1 | <u>Component 1</u> <u>Business opportunities</u> | <ul style="list-style-type: none"> • Enterprise and business planning • Market structure, types and segmentation • Demand and supply • Market Research • Business structures • Stakeholders • Location • Business Finance |
| Autumn 2 | <u>Component 1</u> <u>Business opportunities</u> <u>Component 1</u> <u>Business Functions</u> | <ul style="list-style-type: none"> • Consumer protection • Revenue, costs and breakeven analysis <u>Finance</u> <ul style="list-style-type: none"> • Budgeting • Cashflow • Trading profit and Loss account • Ratio analysis <u>Operations</u> <ul style="list-style-type: none"> • Added Value • Production • Productivity • Quality |

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| Spring 1 | <p><u>Component 1</u></p> <p><u>Business Functions</u></p> | <p><u>Human resources</u></p> <ul style="list-style-type: none"> • Changes in working practices • Workforce planning • Recruitment • Training • Appraisal <p><u>Operations</u></p> <ul style="list-style-type: none"> • Technology • Lean production • Purchasing • Research and development • Economies of scale |
| Spring 2 | <p><u>Component 1</u></p> <p><u>Business Function</u></p> | <p><u>Human resources</u></p> <ul style="list-style-type: none"> • Workforce performance • Organisational design • Motivation • Management and leadership • Employer/employee relationship <p><u>Marketing</u></p> <ul style="list-style-type: none"> • Product, Price, Place, Promotion |

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| Summer 1 | <u>Component 2</u> <u>Business Analysis and Strategy</u> PPE Exam preparation and feedback | <ul style="list-style-type: none"> • Analysing financial performance • Decision making models • Strategy and implementation |
| Summer 2 | PPE Exam preparation and feedback <u>Component 2</u> <u>Business Analysis and Strategy</u> | <ul style="list-style-type: none"> • Business growth • Special orders |

Year 13 A LEVEL BUSINESS STUDIES Curriculum Map

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| | | https://resources.edugas.co.uk/Pages/ResourceSingle.aspx?rId=1061 | |
| Autumn 1 | <u>Component 2</u> <u>Business Analysis and Strategy</u> <u>Component 3</u> <u>Business in a Changing World</u> | <ul style="list-style-type: none"> • Data Analysis • Market analysis • Sales forecasting <ul style="list-style-type: none"> • PEST factors • Ethical, legal and environmental factors | |
| Autumn 2 | <u>Component 3</u> <u>Business in a Changing World</u> | <ul style="list-style-type: none"> • International trade • Globalisation • European Union | |
| Spring 1 | <u>Component 3</u> <u>Business in a Changing World</u> PPE Exam preparation and feedback | <ul style="list-style-type: none"> • Risk Management • Change | |
| Spring 2 | Structured revision programme | | |

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