

Year 12 A LEVEL BUSINESS STUDIES Curriculum Map

Term	Topic/Unit title	Essential knowledge and skills (what students should know and understand and be able to do by the end of the unit/topic) https://resources.eduqas.co.uk/Pages/ResourceSingle.aspx?rId=1061
Autumn 1	<p><u>Component 1</u></p> <p><u>Business opportunities</u></p>	<ul style="list-style-type: none"> ● Enterprise and business planning ● Market structure, types and segmentation ● Demand and supply ● Market Research ● Business structures ● Stakeholders ● Location ● Business Finance
Autumn 2	<p><u>Component 1</u></p> <p><u>Business opportunities</u></p> <p><u>Component 1</u></p> <p><u>Business Functions</u></p>	<ul style="list-style-type: none"> ● Consumer protection ● Revenue, costs and breakeven analysis <p><u>Finance</u></p> <ul style="list-style-type: none"> ● Budgeting ● Cashflow ● Trading profit and Loss account ● Ratio analysis <p><u>Operations</u></p> <ul style="list-style-type: none"> ● Added Value ● Production ● Productivity ● Quality

<p>Spring 1</p>	<p><u>Component 1</u></p> <p><u>Business Functions</u></p>	<p><u>Human resources</u></p> <ul style="list-style-type: none"> ● Changes in working practices ● Workforce planning ● Recruitment ● Training ● Appraisal <p><u>Operations</u></p> <ul style="list-style-type: none"> ● Technology ● Lean production ● Purchasing ● Research and development ● Economies of scale
<p>Spring 2</p>	<p><u>Component 1</u></p> <p><u>Business Function</u></p>	<p><u>Human resources</u></p> <ul style="list-style-type: none"> ● Workforce performance ● Organisational design ● Motivation ● Management and leadership ● Employer/employee relationship <p><u>Marketing</u></p> <ul style="list-style-type: none"> ● Product, Price, Place, Promotion

<p>Summer 1</p>	<p><u>Component 2</u></p> <p><u>Business Analysis and Strategy</u></p> <p><u>Component 3</u></p> <p><u>Business in a Changing World</u></p> <p>PPE Exam preparation and feedback</p>	<ul style="list-style-type: none"> ● Decision making models ● Analysing financial performance ● International trade ● Globalisation ● European Union
<p>Summer 2</p>	<p>PPE Exam preparation and feedback</p> <p><u>Component 2</u></p> <p><u>Business Analysis and Strategy</u></p> <p><u>Component 3</u></p> <p><u>Business in a Changing World</u></p>	<ul style="list-style-type: none"> ● Special orders ● Strategy and implementation ● Business growth ● Risk Management ● Change

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Autumn 1	<p><u>Component 2</u> <u>Business Analysis and Strategy</u></p> <p><u>Component 3</u> <u>Business in a Changing World</u></p>	<ul style="list-style-type: none"> ● Business growth continued ● Data Analysis ● PEST factors 	
Autumn 2	<p><u>Component 2</u> <u>Business Analysis and Strategy</u></p> <p><u>Component 3</u> <u>Business in a Changing World</u></p>	<ul style="list-style-type: none"> ● Market analysis ● Sales forecasting ● Ethical, legal and environmental factors 	
Spring 1	PPE Exam preparation and feedback		

Spring 2	Structured revision programme		
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