



Vocational Business and Event Organisations

How do we sequence what pupils are learning

Events level 2

- Unit 3 Planning an event (portfolio unit). We have adapted the order of units due to Covid restrictions but have discovered that doing a planning unit first really helps to deepen the understanding of the requirements of making an event successful.
- Unit 1 (examined unit) we do this unit at the end of Y10 to give students a resit opportunity in Year 11 if required. To help with the retention of information for this unit and the development of exam technique we include some of the following:
 - Revision maps created throughout the course
 - Revisiting Unit 3 planning sections when looking at certain event requirements
 - Tricky words tested throughout the course to embed them into long term memory
 - Flashcards used as homework and parental engagement tasks to embed learning
- Unit 2 Organising an event - students work together to complete an event such as a Xmas Fair. Excellent teamwork and customer service are vital for the student to gain top marks and for the event to be a success.

Level 3 Vocational Business

- In Y12 students start with an optional portfolio unit, this allows them to get to grips with independent study, achieving deadlines, working on feedback and applying theoretical concepts into practical situations. Students do the same unit with both teachers to help fluidity. In the January of Y12 students then work on completing the theory work for the examined unit in June, teachers divide up the theoretical areas between them and work on understanding, retention and exam technique. Students then work on their second mandatory portfolio unit from June to October, they then prepare for a unit 2 exam in Jan of Y13. They then complete the mandatory portfolio unit and a second optional one leaving time to prepare for any possible resits.

Events

By the end of Year 10, students will have completed one portfolio unit and an examined unit, By the Easter of Y11 students will have completed a second portfolio unit and be working towards resitting their unit 1 exam if required.

Level 3 Vocational Business

By the end of Year 12 students will have completed 1 full portfolio unit and started on a second and will have taken the unit 1 exam in June. In Year 13 students will complete 2 portfolio units and take the unit 2 exam in January. This then gives re-sit opportunities for both examined units in Y13 if required.



Headteacher: S. Jackson, M.A. (Oxon), M.Ed., FRSA
 Keswick School Multi Academy Trust:
 a company limited by guarantee
 Registered in England: Company Number: 07664297
 Registered Office: Vicarage Hill, Keswick, Cumbria, CA12 5QB
 Tel. 017687 72605
 Email: admin@keswick.cumbria.sch.uk
 Web: <http://www.keswick.cumbria.sch.uk>

Local Context

Throughout our course local business examples are used. We have many small businesses in the local area who the students know well and we use these as examples during delivery of our theory. Students' part time jobs are also referenced to enhance their understanding. We have used a local hotel for the communications unit

Local Guest Speakers

A committee member from the Keswick beer festival comes and talks to the events class, and the school's HR officer talks to the level 3 class with regards to human resource management.

The local area is renowned for tourism and these examples are used as well as Sellafield Ltd. which is one of the largest employers in the area.

Students however do not have the knowledge of city businesses and the business trips encourage a wider development of knowledge of these businesses.

We aim to do this through careful sequencing of topics which build and develop year by year the knowledge and skills that a successful business student needs. Topics are revisited and extended; links between topics and real business examples are made explicit, to help students embed their learning. Students are given the opportunity to regularly review their work and practise the important skill of knowledge recall; a student who can successfully recall knowledge is likely to be more successful in applying it to unfamiliar situations,

The very nature of a vocational course means that the course is made up of different units which are signed off as they are completed. Information and understanding is obviously transferred across the different units.